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A new job matchmaking system is seeing employers and casual workers hook up in as little as two minutes.

The PloyMe.com.au system allows registered employers and casual employees to search for each other, view profiles and offer and respond to job vacancies via SMS.

Created by former restaurateur Matt Kesby, Ploy Me specialises in assisting employers to fill casual vacancies in the administration, childcare, hospitality, retail and customer service industries and is especially useful for employers who need to access personnel at short notice.

"As a restaurateur it was always difficult to get staff at short notice but with PloyMe.com.au you can log on in the afternoon and invite workers to complete a shift that night and have an answer back in just minutes", Kesby said.

Kesby said he saw a particular need for a system like PloyMe because of the change in attitude towards work amongst Generation Y. "With a skills shortage and a new generation of workers looking for more

flexibility in employment, industries really are struggling. Changing jobs more frequently is the norm now and so we had to find new ways for people to find work shifts without any ongoing commitment."

Operating out of the Queensland government owned i.lab incubator, PloyMe is growing rapidly and filling a void in the marketplace, according to i.lab Chief Executive Officer, Anne-Marie Birkill. "In these tough economic times, employers are looking for greater flexibility and using the unique PloyMe system allows this at a relatively low cost. Similarly it allows workers to get extra work if they need it and to choose their own availability around their life."

The PloyMe system allows employers to access a pool of people with the skills they need, while also allowing workers to connect with a number of employers of their choice rather than just one.

For an employer, you simply log into the site, quickly and simply search through suitable workers, send out offers of work to your preferred workers and

within minutes you will have an answer by SMS. You can even build a list of preferred casuals, their availability and details.

For an employee, you simply log into the site, build a profile detailing your skills and the type of work you'd like and your availability over the next four weeks or more and in minutes you're connected with up to six employers looking for your talents. The first person to email or text YES when a shift is available gets it, no questions asked.

Kesby said PloyMe was helping Australians get the work they needed in rough economic times. "What with petrol prices, food and the cost of rent, getting work should be made as simple as possible for employers and workers. Make no mistake though, it is work not a career, that's being offered. PloyMe is not a career development site or even a temp agency seeking a long-term commitment from its casual entourage. This is great for students, backpackers or others looking for a little extra work to help make ends meet." ■

